

INVITATION FOR PROPOSAL

Marketing, Advertising, and Promotional Services

The Northern Indiana Commuter Transportation District is seeking sealed Proposals from qualified Firms for the completion of Marketing, Advertising, and Promotional Services as more fully described and defined in the Description of the Proposal Packet, as prepared by the District. All Proposals must meet NICTD's specifications as further described in the Proposal Packet.

Proposal Form Packets, including specifications, are available between the hours of 8:00 a.m. and 4:00 p.m., local time, at the following location:

NICTD

601 North Roeske Avenue

Michigan City, IN 46360-2669

Ph (219) 874-4221 Ext. 267

Fax (219) 872-5841

Attn: Randy Welch, Purchasing Manager

Proposal Packets are to be requested by either fax or email. Your request should include the company name, address, email address, phone number, and the individual's name to respond to. Information regarding this Proposal, including the results, can be found at NICTD.com. (Go to Info, then Purchasing)

Proposals shall be submitted as one (1) original and three (3) copies in a sealed opaque envelope clearly marked: "Marketing Proposal" which shall be contained within an outer shipping envelope. Proposals shall be submitted on forms contained in the Proposal Packet.

Proposals shall be received at:

NICTD

33 East U.S. Highway 12

Chesterton, IN 46304-3514

Attn: Purchasing Manager

Proposals will be received not later than 2:30 p.m., local time, Friday, March 8, 2013, at which time they will be opened. Meeting is not open to the public. Proposals received after the above stated time and date will be returned to the sender unopened. Proposals must set forth full, accurate, and complete information as required by the instructions in the Proposal packet. Failure to do so may result in rejection of a proposal.

NICTD reserves the right to reject any and all Proposals and/or waive technical defects if, in its judgment, the interests of NICTD so require. NICTD reserves the right to accept any proposal within 90 days after the time of the opening of the proposal, during which time no proposal shall be withdrawn.

Gerald R. Hanas

General Manager

(February 15, 22, 2013)